

Digital Marketing course

Date: 5 April, 2017 onwards

Venue: Sri Guru Nanak Dev Khalsa College

Skills are very important in order to stay ahead in today's competitive world. In today's world of digitization, learning tricks of the digital world is a must. Udyamita in collaboration with team SOFICA took up the initiative of providing hands on experience for students in digital marketing by providing a short term certificate course in digital marketing to students fully sponsored by our college.

Our eminent faculty member Ms Gurneet Kaur who is also a digital marketing trainer taught the students digital marketing.

Different facets of digital marketing like twitter marketing, Facebook marketing, Instagram marketing, email marketing was taught.

- A certificate of completion was provided to all the students who enrolled.